

URBAN HARVEST:

Identifying and Recovering Commercial Organics



ESA is where
solutions and
service meet.

Fit For a King!!



There are a lot of organics in our own communities...



...a LOT of it!



Organics Generation by Business Sector

Business Type	High pre-consumer organics	high post-consumer organics	Contamination issues	Recycling?
Produce Market	X			
Food processor	X			X
Supermarkets	X			X
Catering company	X	X		X
High-end restaurant	X	X		X
Bakery	X			X
Hotels	X	X	X	X
Hospitals	X	X		X
Coffee shop		X	X	
Fast Food restaurant		X	X	
Schools		X	X	
Retail/office			X	
Florist	X			

You've found it! Now what?





Incentives for participants

Service and Cost Proposal Commercial Organics and Recycling Program

Business: ACME
Address: 123 Main St
Contact: Joe Smith
Phone:
Fax:
Email:

TYPE OF SERVICE	# CONTAINERS	CONTAINER SIZE: CU YDS	DAYS/ WEEK	CY / WEEK	COLLECTION DAYS	COST
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Current Service

Trash Bin	2	4	2	16.0	Mon, Fri	\$ 1,048.10
Mixed Recycling				0.0		
Cardboard	1	4	3	12.0	Mon, Weds, Fri	\$0.00
Other						
TOTAL				28.0		\$ 1,048.10

Proposed Service

Trash Bin	1	3	2	6.0	Mon, Fri	\$396.99
Mixed Recycling	1	2	1	2.00	Mon, Fri	\$0.00
Cardboard	1	4	3	12.0	Mon, Weds, Fri	\$0.00
Food Waste/Organics	1	3	3	9.0	Mon, Weds, Fri	\$245.47
TOTAL				29.0		\$642.46

Monthly Savings \$ 405.64

Annual savings \$ 4,867.68

Annual volume of organics

468 Cubic Yards

Educational tools



Training and monitoring



Set-up for success!



Ease of separation



Space-saving ideas



Discard ratio



Quality program participant!



Recognition!





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