BROADCAST CLIPS

Friday, February 05, 2010

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NATIONAL

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CSPAN- Lisa Jackson in During, North Carolina

Entry #10
TNT- Numbers – Air Allergens

WYFXLP FOX – Youngtown, OH
Entry #1
WFXLP – How much garbage do you throw away?

KMEG News – Sioux City, IA
Entry #2
KMEG News at Sunrise – Renewable Fuels

WAND (NBC) Champaigh, IL
Entry #4
Stormcenter 17 Today - Lisa Jackson – Corn based ethanol

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WAPT – Lisa Jackson talks about money from the president's recovery act

WALA -FOX Ten News
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WALA – Lisa Jackson – Environmental Justice Tour

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Entry #8
News 5 Today – How radon was detected

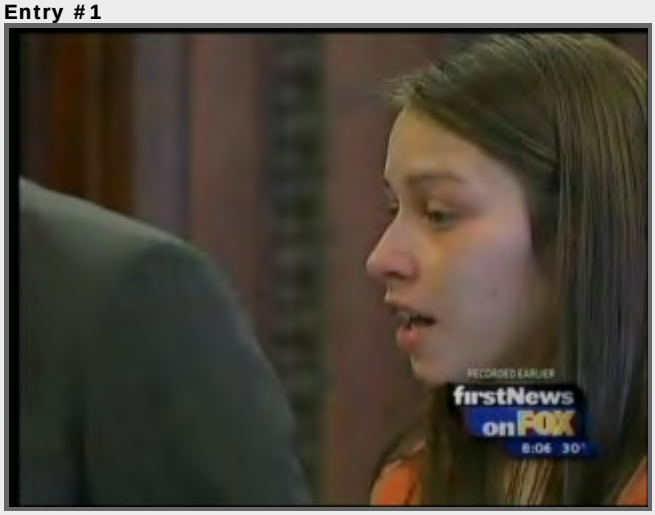
WLWT (NBC) Cincinnati, OH
Entry #9
News 5 Today - Gas leak in Norwood

Untitled Report

Friday, February 5, 2010

Total Number of Clips: 10 | **Cumulative Est. Audience:** 1,274,121 | **Cumulative Est. Publicity Value:** $26,824 (Sum of Clip Totals)

Entry #1



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First News at 8am
WYFXLP (Fox)Youngstown, OH DMA: 110
Feb 05 2010 8:07AM EST
Programming Type: News
her sentence...putting her now on three year's probation. foutz had a baby while in prison- but she hasn't seen it since birth. officer linert is still off-duty. how much garbage do you throw away? the **environmental protection agency** estimates every person generates four to five pounds of trash a day. and much of it ends up here...at the mahoning landfill in new springfield. but the landfill only has capacity to accept waste for eight more years.

Entry #2

KMEG News at Sunrise
KMEG (CBS)Sioux City, IA DMA: 148
Feb 05 2010 6:43AM CST
Programming Type: News
Est. Households/Views: 1982
Est. Publicity Value: $17 (30 Seconds) $34 (Total)
understand how important it is to your hometown. .each friday, we present farm focus.. a special segment examing the news and issues affecting today's agriculture... whether it's from across the fence or around the world. focus, i'm dennis nimorrice. the **environmental protection agency** delivered both good news and bad news to the renewable fuels industry inthis week when finalizing the rules ngto

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Entry #3

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History
CSPAN3 (CSPAN3)National Programming, DMA: 0
Feb 05 2010 7:29AM EST
Programming Type: Public affairs
finding that the congress provided in the recovery act. i was pleased to welcome our **epa administrator**, lisa **jackson**, to during, north carolina last week to announce a major recovery act awarded to north carolina for further work on the raleigh to charlotte lead of the high-speed rail corridor. we have been laying the groundwork for this for about 20 years, but it has been slow progress. there has not been a substantial federal revenue stream, and we have now changed that. we feel like our own investments, our efforts in building up this route have been rewarded. we are well positioned now to make use of the federalunds to finish the job, to get the raleigh to charlotte corridor where it needs to be. 90 mile an hour speeds, something over just two hours of

Entry #4

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Stormcenter 17 Today
WAND (NBC)Champaign, IL DMA: 84
Feb 05 2010 6:16AM CST
Programming Type: News
Est. Households/Views: 14165
Est. Publicity Value: $129 (30 Seconds) $258 (Total)
or corn stalks-and that industry is way behind schedule developing the technology. to ease the problem, the **epa** has loosened its philosophy on how much land around the world is converted to food production. announcing the **epa** policy change, **administrator** lisa **jackson** indicated the **epa** was just becoming aware that corn growers are making significant yield advancements not previously considered by the agency, and the 15 billion gallon limit on corn-based ethanol would be raised if ethanol's ability to reduce greenhouse gases is at least 20% better than gasoline. it is 21% better. **epa** says the new rules will increase net farm income by $13 billion in 2022, but only increase food prices by $10 per person per year. wednesday's corn market paid little attention-because it is focused solely on whether **epa** will allow ethanol blends to increase to 15% from the current 10%. in the meantime, usda will provide financial assistance for biomass programs to facilitate

Entry #5

WAPT 5:00a News

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WAPT (ABC)Jackson, MS DMA: 90
Feb 05 2010 5:37AM CST
Programming Type: News
Est. Households/Views: 8317
Est. Publicity Value: $170 (30 Seconds) $340 (Total)
on enforcement. that's one o the things we hate. we hate that it has to come to fines. that' money that needs to be spent o the system. that's one of th things we'll work with the cit on. if the city can't pay, w would rather see the city pu the money into fixing th problem. and we will work with the department of justice on that as well. sm: getting mone to upgrade jackson's water system has been the problem, but that's where it gets political the **epa administrator** says she's disappointed the capital cit wasn't able to take advantage of federal money from the president's recovery act, an she discussed it with the mayo and other city leaders lisa p. **jackson** what we talked about was president obama' recovery act which included six- billion-dollars for water an wastewater projects. but unfortunately **jackson** wasn't ready. the project needed to b shovel ready, because th president wanted jobs ready to go on the ground. and what w talked about was how to ge ready. sm: i asked mayor johnson why the city wasn't ready. harvey johnson 03:19:46 we'r not aware of that. we didn't discuss that. sm: the city has also tried to get money in the

Entry #6

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WAPT 5:00a News
WAPT (ABC)Jackson, MS DMA: 90
Feb 05 2010 5:36AM CST
Programming Type: News
Est. Households/Views: 8317
Est. Publicity Value: $170 (30 Seconds) $340 (Total)
recommendations. but w found-out from e-p-a **administrator** lisa p **jackson**--- the city may have to come-up with more money, because your health was in danger year ago. lisa p. **jackson**: this city unfortunately has a long history of violations sm: i sat down with environmental protectio agency **administrator** lisa p. **jackson** last month. she was in town for an environmenta justice tour, but was also her to talk about the drinking water and sewer system lisa p. **jackson**, **epa administrator**: the pipe breaks are one thing. but it's th symptom of a problem. olde cities with infrastructure that's starting to go, and a lot of money need to make that infrastructure come back up to snuff. sm: she said the city may have put your health at- risk by violating clean water standard in the past, based on its sewe system. she mentioned sludge coming out of a treatment plan into the pearl river in the late 90's. this could mean fines, o top of trying to take care o old-water- lines sm/lisa p. **jackson**: "is that something you're looking at? having

to fine them for what's been happening and what recently happened?" already--- there hav been discussions about concern

Entry #7

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Fox Ten News at 5am
WALA (Fox)Mobile, AL DMA: 60
Feb 05 2010 5:35AM CST
Programming Type: News
Est. Households/Views: 26404
Est. Publicity Value: $259 (30 Seconds) $518 (Total)
systems says a local company called liquid environmental services is treating waste water that drains from a landfill from perry county. but at one time that landfill accepted coal ash. mawss says if there is anything solid left after treatment, the cake-like sewage will be used as fertilizer in grand bay. commissioner mike dean isn't happy. " it's totally unacceptable to use my district as a dumpsite or even mobile county for toxic waste so we want to make sure that when i take my environmental engineer we ask questions about how they'll treat it." mawss says the industrial waste water is treated according to **epa** standards. residents fear it could lead to a slew of health and environmental problems. if you're just joining **us**.. we want to bring you up to speed on some of the other stories making headlines this morning. the search is over... for 2 men.. who had been lost off the alabama coast in a

Entry #8

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News 5 Today
WCYB (NBC)Tri-Cities (TN-VA), VA DMA: 93
Feb 05 2010 5:42AM EST
Programming Type: News
Est. Households/Views: 27127
Est. Publicity Value: $308 (30 Seconds) $616 (Total)
test kits .. tennessee residents can get free test kits from the state. it's a container of activated charcoal.. that's in your home for 2 to 7 days. jan compton: "you want it in your lowest living area where it would represent the highest levels in the home that would be the worst case scenario." angela yingling: "hardware stores also sell radon test kits they're about 10-15 dollars and they look just like the ones you would get from the state. some even have pre-paid envelopes to mail the test into the lab." jan compton: "the lab will send results in the mail and they will analyze and detect how much radon was present over a given period of time." certified contractors also do in-home radon test or you can buy kits online. no matter what kind of test you use.. they'll come up with a number of how much radon was detected. the **environmental protection agency** considers four or lower a safe level. if you want more information about how to get a radon test kit.. both tennessee and virginia have

800- numbers. those numbers are listed on our website. testing for radon is simple.. and getting the radon out of your home.. is something the halls say.. is worth all the effort. angela yingling news five." johnny and now we go to meterologist marcus lynch in the

Entry #9

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News 5 Today
WLWT (NBC)Cincinnati, OH DMA: 33
Feb 05 2010 5:33AM EST
Programming Type: News
Est. Households/Views: 24508
Est. Publicity Value: $213 (30 Seconds) $426 (Total)
as school closings and delays come in... rember...news five ... is your official school closing station .. count on **us**... to bring you the latest on air.... and on-line. just go to the tri-state's number one news website .. wlwt dot com... and look for the winter storm on our home page. the ohio environmental protection agency is looking into what caused a gas leak in norwood... on thursday... residents in the area of robertson and forest avenues... were forced to evacuate. the threat was quickly contained... but the **epa** has yet to identity the source of that leak... or even what kind of gas it was. we do know -- something suspicious was whistling out of a hole that was drilled at a near by company. the hole has been capped. an encounter between a seven -year old and a school resource officer... had one tri-state parent so concerned... she took their child to the hospital... now... she has filed a complaint with the police... news five's eric flack has the latest.. a school resource officer...

Entry #10

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NUMB3RS
TNT (TNT)National Programming, DMA: 0
Feb 05 2010 4:13AM EST
Programming Type: Drama
Est. Households/Views: 1163301
Est. Publicity Value: $12146 (30 Seconds) $24292 (Total)
allergens, pet dander, even smelly and potentially harmful voc compounds can actually be floating in the air you're breathing! but now you can clean that air with the incredible oreck xl professional air purifier. and if you call and order now you'll pay no interest ever! the secret to oreck's effectiveness is its patented truman cell filter. the oreck air purifier constantly moves the air in the room through its powerful six-stage filtration system. its electrostatic plates capture many impurities such as dust, allergens, bacteria - even viruses -- then puts clean air back in the room. how clean is the air in your home? try my oreck professional air purifier for a full 30 days risk free, with free shipping! stand by for a very special limited-time offer! call right now and david oreck will automatically upgrade you to his new proshield plus air

		purifier. it combines the truman cell with the revolutionary new helios shield for even greater odor elimination. he'll also send you his amazing cordless refrigerator

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