BROADCAST CLIPS

Thursday, May 13, 2010

URL: http://www.criticalmention.com/report/10607x139768.htm

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Entry #7
Dog the Bounty Hunter
AETV (ARTS) – Commercial of Sears and EPA recycling

Entry #15
Today in Washington
CSPAN3 (CSPAN3) – Clean energy

Entry #17
Today in Washington
CSPAN3 (CSPAN3) – Permission to use dispersant

Entry #18
POTUS 08 Live
POTUS (POTUS) – Clean Air Act

LOCAL:

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KTIV (NBC) Sioux City, IA – New EPA regulation on older homes with lead paint

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KTAL News Early Today
KTAL (NBC) Shreveport, LA – New EPA regulation on older homes with lead paint

Entry #3

WTWO Sunrise
WTWO (NBC) Terre Haute, IN – EPA Lead Paint Rule

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KVBC (NBC) Las Vegas, NV – EPA Most Wanted

Entry #6
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WDAF (Fox)Kansas City, MO – EPA to assess environmental damages

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WUSA (CBS) Washington, DC – Lisa Jackson announced a new plan to protect one of our region's precious for the Chesapeake Bay

Entry #9
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KIMT (CBS) Rochester, MN - EPA approved flex fuel technology

Entry #10
1st News at 5:00
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Entry #11
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KWQC (NBC) Davenport, IA - Sewage to a treatment plant and not the creek

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2News at 5:30
WDTN (NBC) Dayton, OH – EPA Lead Paint Rule

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NBC5 First at Four
KXAS (NBC) Dallas, TX – EPA Lead Paint Rule

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NBC Newschannel 11 Noon News
KYMA (NBC)Yuma, AZ – EPA regulation on older homes with lead paint

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Eyewitness News at 12
KSL (NBC) Salt Lake City, UT - EPA regulation on older homes with lead paint

Entry #21
KWQC TV6 News at Noon
KWQC (NBC) Davenport, IA - EPA regulation on older homes with lead paint

Entry #22
Local 6 Midday
WPSD (NBC) Paducah, KY - EPA regulation on older homes with lead paint

Entry #23
WHO-TV 13 News at Noon
WHO (NBC) Des Moines, IA - EPA regulation on older homes with lead paint

Entry #24
NBC29 News at Noon
WVIR (NBC) Charlottesville, VA - EPA regulation on older homes with lead paint

Entry #25
LEX 18 News at 12:30
WLEX (NBC) Lexington, KY - EPA regulation on older homes with lead paint

Entry #26
KPSP Local 2 Morning News at 5
KPSPLP (CBS) Palm Springs, CA - EPA has okay-ed the use of chemical dispersants to break-up the oil underwater

Total Number of Clips:
26

Entry #1

Play Media
Direct Link

News Channel 4 Today
KTIV (NBC)Sioux City, IA DMA: 148
May 13 2010 6:20AM CDT
Programming Type: News
Est. Households/Views: 19410
Est. Publicity Value: $269 (30 Seconds) $538 (Total)
to weather a stormy economy. s/ john jacques / contractor :42- :47 "i think this program will really spur growth for **us** and business. it's gonna give people a little more incentive to make a difference with their homes and save energy." the master builders association supports the legislation. but warns homeowners that most remodels now have a higher pricetag because of a new **epa** regulation on older homes with lead paint. s/ dan klusman/master builders association 1:04- 1:09 "we have the interesting effect of something like cash for caulkers that provides rebates -- but then you have the **epa** lead paint rule which could in fact drive up the cost of that job to begin with." s/ elisa hahn / everett, washington 1:15-1:20 "cash for caulkers is a takeoff of the popular cash for clunkers program which paid people for dumping their gas guzzlers and buying a more fuel efficient car. critics of both programs are wondering how the feds are going to pay for them." even though the program could help cut costs for this new homeowner -- he has second thoughts. s/ russell johnson / remodeling home "even though i may get a couple thousand dollars back for doing little energy things to my house, how much debt are we going to put on their next

Entry #2

Play Media
Direct Link

KTAL News Early Today
KTAL (NBC)Shreveport, LA DMA: 82
May 13 2010 5:45AM CDT
Programming Type: News
Est. Households/Views: 4858
Est. Publicity Value: $98 (30 Seconds) $196 (Total)
construction industry."i really hated to let them go." john jacques who owns a company installing windows, doors and siding -- laid off more than half his workers trying to weather a stormy economy.s/ john jacques / contractor :42-:47"i think this program will really spur growth for **us** and business. it's gonna give people a little more incentive to make a difference with their homes and save energy."the master builders association supports the legislation.but warns homeowners that most remodels now have a higher pricetag because of a new **epa** regulation on older homes with lead paint.s/ dan klusman/master builders association1:04-1:09"we have the interesting effect of something like cash for caulkers that provides rebates -- but then you have the **epa** lead paint rule which could in fact drive up the cost of that job to begin with."s/ elisa hahn / everett, washington1:15-1:20"cash for caulkers is a takeoff of the popular cash for clunkers program which paid people for dumping their gas guzzlers and buying a more fuel efficient car. critics of both programs are wondering how the feds are going to pay for them."even though the program could help

Entry #3

WTWO Sunrise

Play Media
Direct Link

WTWO (NBC)Terre Haute, IN DMA: 152
May 13 2010 5:42AM EDT
Programming Type: News
Est. Households/Views: 4615
Est. Publicity Value: $106 (30 Seconds) $212 (Total)
weather a stormy economy.s/ john jacques / contractor :42-:47"i think this program will really spur growth for **us** and business. it's gonna give people a little more incentive to make a difference with their homes and save energy."the master builders association supports the legislation.but warns homeowners that most remodels now have a higher pricetag because of a new **epa** regulation on older homes with lead paint.s/ dan klusman/master builders asciation1:04- 1:09"we have the interesting effect of something like cash for caulkers that provides rebates -- but then you have the **epa** lead paint rule which could in fact drive up the cost of that job to begin with."s/ elisa hahn / everett, washington1:15-1:20"cash for caulkers is a takeoff of the popular cash for clunkers program which paid people for dumping their gas guzzlers and buying a more fuel efficient car. critics of both programs are wondering how the feds are going to pay for them."even though the program could help cut costs for this new homeowner -- he has second thoughts.s/ russell johnson / remodeling home"even though i may get a couple thousand dollars back for doing little energy things to my house, how much debt are we going to put on their next generations?">;>; an energy and climate bill aimed at curbing bill aimed at and climate an energy and climate

Entry #4

Play Media
Direct Link

Today in Washington
CSPAN (CSPAN)National Programming, DMA: 0
May 13 2010 4:35AM EDT
Programming Type: News Politics Public affairs
epa for permission to use the dispersant below the surface. how long did it take to get the approval to use that? >> well, we've requested several attempts, and the have been three tests, the last one ended yesterday, i think, at 4:00 something in the morning, that was a 24-hour test. looks like the impact was really good. we've asked for the **epa** to allow **us** to continue. i don't know as of yet if we've gotten the approval yet but we're ready to go on connuous injection. >>ypically how long does it take to get **epa** approval to use a new material like that? >> i don't know. i don't know. >> now, i know of a college in my district in denton, texas, university of north texas does a lot of research on nano materials an they've got what they call noble medical -- noble metal nanoparticles as well as porous metal organic frameworks that can absorb petroleum selectively and to a large

Entry #5

News Three Nightside

Play Media
Direct Link

KVBC (NBC)Las Vegas, NV DMA: 42
May 12 2010 11:00PM PDT
Programming Type: News
Est. Households/Views: 43075
Est. Publicity Value: $2101 (30 Seconds)
$4202 (Total)
doing that puts him on the **epa** most wanted list. >> taking you inside flight attendant training school. >> the strong winds leaving their mark at a local theater. >> this is news 3 nightside with jim snyder and sue manteris. >> we are following a developing story. a big reversal in the ongoing contract negotiations between the city of las vegas and firefighters union. >> gerard ramalho has been following this story. we have been hearing and reporting the two parties are close to making a deal. but things changed >> we were certainly reporting that up until early today. tonight i confirmed in fact the city rejected the firefighters latest offer. the city has yet to give **us** an official comment on what happened. i got off the phone of the president of the firefighters

Entry #6

Play Media
Direct Link

FOX 4 at 10 PM
WDAF (Fox)Kansas City, MO DMA: 32
May 12 2010 10:04PM CDT
Programming Type: News
Est. Households/Views: 64832
Est. Publicity Value: $5247 (30 Seconds)
$10494 (Total)
at the site. fox 4's meredith hoenes is in the newsroom with more on the fire. firefighters are listing lightening as the probable cause of this explosion. an explosion that shot an oil storage container off the ground and 20 feet into the road. as you can see, that explosion split the tank into two pieces. residents in the area claim they saw lightening followed by a loud boom. several 911 calls came in reporting a tanker battery on fire, but the explosion had occured by the time johnson county fire fighters arrived. the fire was so severe and with a second tank nearby threatening an explosion, firefighters had to let the fire just burn. once it burned down enough and was asfe for **us** to make an attack. .50 put about 500 gallons of water on it and extinguished the fire. the **epa** will be out to assess environmental damage and the road about a mile and half south of the gardner airport will be closed until all remaing oil is cleaned up. meredith hoenes,

Entry #7

Dog the Bounty Hunter

Play Media
Direct Link

AETV (ARTS)National Programming, DMA: 0
May 12 2010 10:09PM EDT
Programming Type: Reality Crime Law
Est. Households/Views: 1080188
Est. Publicity Value: $51729 (30 Seconds)
$103458 (Total)
dillion. actually, dillion... sears joined forces with the **epa** to make sure it's recycled the right way. that's rad. it is rad. it's called responsible appliance disposal. so it's rad...literally. literally. [male announcer] sears. the only retailer recognized by the **epa** for responsible appliance disposal. thank you for making sears energy star partner of the year. sears. life. well spent. there aren't many of **us** who use a cellphone just to make phone calls. but when at&t or verizon offer you an unlimited plan for $69.99,

Entry #8

Play Media
Direct Link

9News Now Tonight
WUSA (CBS)Washington, DC DMA: 9
May 12 2010 7:07PM EDT
Programming Type: News
Est. Households/Views: 88708
Est. Publicity Value: $1368 (30 Seconds)
$2736 (Total)
are. and today, **lisa jackson** announced a new plan to protect one of our region's most precious for the chesapeake bay. the restoration plan comes one ?? year to the day after president obama announced such a plan. >> we're holding ourselves accountable, nothing short of real, measurable results. >> reporter: the **epa** is putting the chesapeake bay hon a pollution diet. the goal is to cut the amount of nitrogen runoff in the bay by almost lf. >> finally, we have all of the federal agencies lined up. at least we hope they will be fined up. >> reporter: the chesapeake bay settled a suit yesterday. the **epa** will monitor trying to make sure they meet two-year milestones. the federal government will kick in money to help reduce the runoff from farms in the watershed. >> for the next two years, usda will lose $700 million. >> reporter: what isn't clear is where the money whether come from to reduce urban runoff.

Entry #9

KIMT News 3 at 6

Play Media
Direct Link

KIMT (CBS)Rochester, MN DMA: 153
May 12 2010 6:02PM CDT
Programming Type: News
Est. Households/Views: 23814
Est. Publicity Value: $1107 (30 Seconds)
$2214 (Total)
on monday they put names to the jobs being cut. employees were offered early retirment twice this spring. but some paras are saying they didn't know how many people were being cut ...so they missed the deadline to accept the schools offer.xx school budget-sot-2 marge baack/paraprofession al "we has two chances to retire to send the letters in but none of **us** knew by april 1st that the cut backs were going to be 45 people." the state required deadline to acpt early retirment is april first. it's because that money is coming from the school's general fund. reserve funds were also used up before cutting employees. mason city is welcoming a start- up business that wants to help you burn flexible fuel in your car. niacc incubator-vo-2 a company called "flex fuel u-s" is showing off the conversion of this dodge charger. it's one of a handful of vehicles that can use **epa** approved flex fuel techonology to burn e-85 fuel. a kit and the conversion will run around 15 hundred dollars. the company wants to use the north iowa incubator to keeps its costs down and get assistance. xx niacc incubator-sot-2 don althoff/ex fuel u.s./ don althoff hopes to create around 75 jobs in the region

Entry #10

Play Media
Direct Link

1st News at 5:00
KFYR (NBC)Minot, ND DMA: 158
May 12 2010 5:18PM CDT
Programming Type: News
Est. Households/Views: 19228
Est. Publicity Value: $1064 (30 Seconds)
$2128 (Total)
160 thousand jobs for the slumping construction industry. "i really hated to let them go." john jacques who owns a company installing windows, doors and siding -- laid off more than half his workers trying to weather a stormy economy. s/ john jacques / contractor :42-:47 "i think this program will really spur growth for **us** and business. it's gonna give people a little more incentive to make a difference with their homes and save energy." the master builders association supports the legislation. but warns homeowners that most remodels now have a higher pricetag because of a new **epa** regulation on older homes with lead paint. s/ dan klusman/master builders association 1:04-1:09 "we have the interesting effect of something like cash for caulkers that provides rebates -- but then you have the **epa** lead paint rule which could in fact drive up the cost of that job to begin with." s/ elisa hahn / everett, washington 1:15-1:20 "cash for caulkers is a takeoff of the popular cash for clunkers program which paid people

Entry #11

Fox 5 News Edge at 6

Play Media
Direct Link

WTTG (Fox)Washington, DC DMA: 9
May 12 2010 6:11PM EDT
Programming Type: News
Est. Households/Views: 71051
Est. Publicity Value: $606 (30 Seconds)
$1212 (Total)
somebody in the harness of the practice of law for a number of years. >> kagan is expected to face questions about her opinion on don't ask don't tell. she blocked military recruiters from harvard's campus base it violated the antidiscrimination policy. all other perspective employers had to follow. >>> a congressional investigation into the oil accident found out the blowout preventer had a leak in the hydraulic system, supposed to seal off a well in the case of an accident like the one that happened april 20th. it didn't work that day. henry waxman says his committee learned the equipment failed a safety test hours before the explosion. the **epa** is now in charge of the welfare of the chesapeake bay and it's announcing what that will mean. **lisa jackson** says it will expand the regulation of large scale animal farms, fertilizer

Entry #12

Play Media
Direct Link

KWQC TV6 News at 5PM
KWQC (NBC)Davenport, IA DMA: 99
May 12 2010 5:00PM CDT
Programming Type: News
Est. Households/Views: 55296
Est. Publicity Value: $1300 (30 Seconds)
$2600 (Total)
have been connected to a sanitary line. which would have channeled the sewage to a treatment plant and not the creek. 20:43:40-20:43:45 i don't know. nobody else with any history here seems to know exactly how this happened. pat weidel says: who knew: 48:16-48:19 i was unaware it's still going into the creek. that's pretty disgusting. last fall, the city was notified of the problem when an engineer from the department of transportation noticed it while working on this bridge project. the city administrator says the illinois **epa** was contacted. 20:46:51 the moment we were aware of it. we notified them immediately. however, an **epa** spokesman telling me that they do not have a record of the sewage problem. they've received nothing in writing. so, for now, sewage continues to flow into rock creek. 49:24-49:32 none of **us** want that in the creek. kids go down there and fish. they go down there and swim. you don down there and swim. you don't want kids swimming and fishing if there is

Entry #13

2News at 5:30

Play Media
Direct Link

WDTN (NBC)Dayton, OH DMA: 65
May 12 2010 5:42PM EDT
Programming Type: News
Est. Households/Views: 30702
Est. Publicity Value: $536 (30 Seconds)
$1072 (Total)
<cc>"i really hated to let them go</cc>." john jacques who owns a company installing windows, doors and siding -- laid off more than half his workers trying to weather a stormy economy. <cc>"i think this program will really spur growth for **us** and business. it's gonna give people a little more incentive to make a difference with their homes and save energy. "</cc> the master builders association supports the legislation. but warns homeowners that most remodels now have a higher price tag because of a new **epa** regulation on older homes with lead paint. <cc>"we have the interesting effect of something like cash for caulkers that provides rebates -- but then you have the **epa** lead paint rule which could in fact drive up the cost of that job to begin with</cc>." <cc>"cash for caulkers is a takeoff of the popular cash for clunkers program which paid people for dumping their gas guzzlers and buying a more fuel efficient car. critics of both programs are wondering how the feds are going to pay for them."</cc>

Entry #14

Play Media
Direct Link

NBC5 First at Four
KXAS (NBC)Dallas, TX DMA: 5
May 12 2010 4:36PM CDT
Programming Type: News
Est. Households/Views: 109904
Est. Publicity Value: $6560 (30 Seconds)
$13120 (Total)
>> reporter: john jack who owns a company installing windows, doors and siding, laid off more than half his workers trying to weather a stormy economy. >> oh, it's going to really spur growth for **us** and business. it's going to give people a little more incentive to make a difference with their homes and save energy. >> reporter: the master builders association supports the legislation. but warns homeowners that mostly models now have a higher price tag because of a new **epa** regulation on older homes with lead paint. >> we have an interesting effect of something like cash for caulkers that provides rebates but then you have the **epa** lead paint rule which could, in fact, drive up the cost of that job to begin with. >> reporter: cash for caulkers is a takeoff of the popular cash for clunkers program which paid people for dumping their gas guzzlers and buying a more fuel efficient car. critics of both programs are wondering how the feds are going to pay for them. even though the program could help cut costs for this new homeowner, he has second thoughts.

Entry #15

Today in Washington

Play Media
Direct Link

CSPAN3 (CSPAN3)National Programming, DMA: 0
May 12 2010 4:54PM EDT
Programming Type: News Politics Public affairs
price signal about carbon that will unleash transformtive new investments in clean energy right here in america. in 2010 that is the measure of a serious bill. i understand congress's reputation f avoiding tough choices even in even numbered years. but we need to remind people that we passed the clean air act in an election year and we updated it in another election year in order to fight acid rain. in 2010 we need to show america that we can still do what americans sent **us** here to do. those who spent years stalling need to understand something. killing a senate bill is not the measure of success or a victory. because if congress can't legislate the solution, the **epa** will regulate one. and it will come without the help to america's businesses and consumers that is in this bill.

Entry #16

Play Media
Direct Link

NBC 2 News at 4
WBBH (NBC)Ft. Myers, FL DMA: 64
May 12 2010 4:26PM EDT
Programming Type: News
Est. Households/Views: 23903
Est. Publicity Value: $436 (30 Seconds) $872 (Total)
:42-:47 i think this program will really spur growth for **us** and business. its gona give people a little more incentive to make a diference with their homes and save energy. the master builders asociation supports the legislation. but warns homeowners that most remodels now have a higher pricetag because of a new **epa** regulation on older homes with lead paint. s/ dan klusman/master builders association1:04- 1:09 we have the interesting efect of something like cash for caulkers that provides rebates - but then you have the **epa** lead paint rule which could in fact drive up the cost of that job to begin with. s/ elisa hahn / everett, washington1:15- 1:20 cash for caulkers is a takeof of the popular cash for clunkers program which paid people for dumping their gas guzlers and buying a more fuel efficient car. critics of both programs are wondering how the feds are going to pay for them. even though the program could help cut costs for this new homeowner -- he has second thoughts. s/ russel johnson / remodeling home even though i may get a couple thousand dollars back for doing litle energy things to my house, how much debt are we going to put on their next generations? new the newest oil leak fix is in

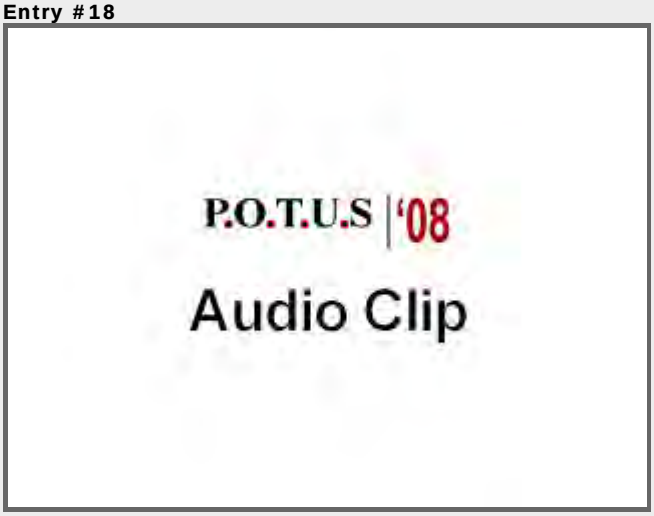
Entry #17

Today in Washington

Play Media
Direct Link

CSPAN3 (CSPAN3)National Programming, DMA: 0
May 12 2010 3:54PM EDT
Programming Type: News Politics Public affairs
this is the first time it's been used at any scale and -- >> who's responsible for who has been responsible for the development of that product? >> nalco, i believe nalco chemical is the manufacturer. >> i guess i'm a little confused. the **epa**, you all approached the **epa** for permission to use the dispersant below the surface. how long did it take to get the approval to use that? >> well, we've requested several attempts, and there have been three tests, the last one ended yesterday, i think, at 4:00 something in the morning, that was a 24-hour test. looks like the impact was really good. we've asked for the **epa** to allow **us** to continue. i don't know as of yet if we've gotten the approval yet but we're ready to go on continuous injection. >> typically how long does it take to get **epa** approval to use a new material like that? >> i don't know. i don't know. >> now, i know of a college in

Entry #18



Play Media
Direct Link

POTUS 08 Live
POTUS (POTUS)National Programming, DMA: 0
May 12 2010 3:52PM EDT
Programming Type: News
due to the clean air act . well ... ... i . to admit that i know it i'm a little puzzled that the green left has chosen ... it's ... it's ... it's red line . it is a significant issue and then there's the you know there's great between the gutting epa's ability to do it and giving you do a complete authority to do that there is a lot of middle ground there in that and what this bill does is say to the **epa** you know are going to regulate co two . i mean for the cap and trade system and that of by means of a traditional school of becoming parents and then and only held by molly in **jackson** and **epa administrator** you know more let's everybody within a position of power that has said repeatedly this is a better way it . to regulate it better the flexibility of a cap and trade mechanism is the better way to .

Entry #19

NBC Newschannel 11 Noon News

Play Media
Direct Link

KYMA (NBC)Yuma, AZ DMA: 164
May 12 2010 12:25PM MST
Programming Type: News
Est. Households/Views: 5303
Est. Publicity Value: $100 (30 Seconds) $200 (Total)
this program will really spur growth for **us** and business. it's gonna give people little more incentive to make a difference with their homes and save energy."the master builders association supports the legislation.but warns homeowners that most remodels now have a higher pricetag because of a new **epa** regulation on older homes with lead paint.s/ dan klusman/master builders association1:04-1:09"we have the interesting effect of something like cash for caulkers that provides rebates -- but then you have the **epa** lead paint rule which could in fact drive up the cost of that job to begin with."s/ elisa hahn / everett, washington1:15-1:20"cash for caulkers is a takeoff of the popular cash for clunkers program which paid people for dumping their gas guzzlers and buying a more fuel efficient car. critics of both programs are wondering how the feds are going to pay for them."even though the program could help cut costs for this new homeowner -- he has second thoughts.s/ russell johnson / remodeling home"even though i may get a couple thousand dollars back for doing little energy things to my house, how much debt are we going to put on their next generations?" here's what we're working

Entry #20

Play Media
Direct Link

Eyewitness News at 12
KSL (NBC)Salt Lake City, UT DMA: 31
May 12 2010 12:46PM MDT
Programming Type: News
Est. Households/Views: 42151
Est. Publicity Value: $344 (30 Seconds) $688 (Total)
going to really spur growth for **us** in business. it's going to give people a little more incentive to make a difference with their home and save energy. >> the master builders association supports the legislation. but warns homeowners that most remodels now have a higher price tag because of a new **epa** regulation on older homes with led paint. >> we have an interesting effect of something like cash if call calkers... but it could... >> cash for calkers is a take-off of the popular cash for clunkers program which paid for dumping gas guzzlers and buying a more efficient car. >> each though the program could help cut costs for this new homeowner, he has second oughts. >> even though i may get a couple thousand dollar back for doing little energy things to my house, how much debt are we going to put on the next

Entry #21

KWQC TV6 News at Noon

Play Media
Direct Link

KWQC (NBC)Davenport, IA DMA: 99
May 12 2010 12:40PM CDT
Programming Type: News
Est. Households/Views: 30250
Est. Publicity Value: $482 (30 Seconds) $964 (Total)
weather a stormy economy. s/ john jacques / contractor :42- :47 "i think this program will really spur growth for **us** and business. it's gonna give people a little more incentive to make a difference with their homes and save energy." the master builders association supports the legislation. but warns homeowners that most remodels now have a higher pricetag because of a new **epa** regulation on older homes with lead paint. s/ dan klusman/master builders association1:04- 1:09 "we have the interesting effect of something like cash for caulkers that provides rebates -- but then you have the **epa** lead paint rule have the **epa** lead paint rule which could in fact drive up the cost of that job to begin with." s/ elisa hahn / everett, washington1:15-1:20 "cash for caulkers is a takeoff of the popular cash for clunkers program which paid people for dumping their gas guzzlers and buying a more fuel efficient car. critics of both programs are wondering how the feds are going to pay for them." even though the program could help cut costs for this new homeowner -- he has second thoughts. s/ russell johnson / remodeling home "even though i may get a couple thousand dollars back for doing little energy things to my house, how much debt are we

Entry #22

Play Media
Direct Link

Local 6 Midday
WPSD (NBC)Paducah, KY DMA: 78
May 12 2010 12:13PM CDT
Programming Type: News
Est. Households/Views: 22472
Est. Publicity Value: $262 (30 Seconds) $524 (Total)
windows, doors and siding -- laid off more than half his workers trying to weather a stormy economy. s/ john jacques / contractor :42 -:47 "i think this program will really spur growth for **us** and business. it's gonna give people a little more incentive to make a difference with their homes and save energy." the master builders association supports the legislation. but warns homeowners that most remodels now have a higher pricetag because of a new **epa** regulation on older homes with lead paint. s/ dan klusman/master builders association1:04- 1:09 "we have the interesting effect of something like cash for caulkers that provides rebates -- but then you have the **epa** lead paint rule which could in fact drive up the cost of that job to begin with." s/ elisa hahn / everett, washington1:15- 1:20 "cash for caulkers is a takeoff of the popular cash for clunkers program which paid people for dumping their gas guzzlers and buying a more fuel efficient car. critics of both programs are wondering how the feds are going to pay for them." even though the program could help cut costs for this new homeowner -- he has second thoughts. s/ russell johnson / remodeling home "even though i may get

Entry #23

WHO-TV 13 News at Noon

Play Media
Direct Link

WHO (NBC)Des Moines, IA DMA: 72
May 12 2010 12:13PM CDT
Programming Type: News
Est. Households/Views: 24107
Est. Publicity Value: $235 (30 Seconds) $470 (Total)
is a new federal program that provides rebates to homeowners who invest in energy- efficient upgrades. lawmakers hope the measure will spur construction jobs, and greater energy efficiency. elisa hahn has more (natsound hammering drywall) russell johnson's new home is geting a complete makeover. s/ russell johnson / remodeling home:06-:11 "as we're doing the remodel, putting in the bathroom, putting in the bedrooms, we're taking off the drywall off the walls and putting in insulation so it's more energy efficient." johnson just heard of a new federal legislation dubbed "cash for caulkers" -- that could give him rebates from 250 to 800 dollars for energy eficient improvements. the bill could create 160 thousand jobs for the slumping construction industry. "i really hated to let them go." john jacques who owns a company instaling windows, doors and siding - laid off more than half his workers trying to weather a stormy economy. s/ john jacques / contractor :42-:47 "i think this program wil really spur growth for **us** and business. it's gonna give people a litle more incentive to make a difference with their homes and save energy." the master builders association suports the legislation. but warns homeowners that most remodels now have a higher pricetag because of a new **epa** regulation on older homes with lead paint. s/ dan klusman/master builders association1:04- 1:09 "we have the interesting effect of something like cash for caulkers that provides rebates -- but then you have the **epa** lead paint rule which could in fact drive up the cost of that job to begin withn ashnn5-"cah fors acas

Entry #24

Play Media
Direct Link

NBC29 News at Noon
WVIR (NBC)Charlottesville, VA DMA: 183
May 12 2010 12:50PM EDT
Programming Type: News
Est. Households/Views: 2763
Est. Publicity Value: $86 (30 Seconds) $172 (Total)
caulkers" -- that could give him rebates from 250 to 8000 dollars for energy efficient improvements. the bill could create 160 thousand jobs for the slumping construction industry. "i really hated to let them go." john jacques who owns a company installing windows, doors and siding -- laid off more than half his workers trying to weather a stormy economy. s/ john jacques / contractor :42-:47 "i think this program will really spur growth for **us** and business. it's gonna give people a little more incentive to make a difference with their homes and save energy." the master builders association supports the legislation. but warns homeowners that most remodels now have a higher pricetag because of a new **epa** regulation on older homes with lead paint. s/ dan klusman/master builders association1:04-1:09 "we have the interesting effect of something like cash for caulkers that provides rebates -- but then you have the **epa** lead paint rule which could in fact drive up the cost of that job to begin with." s/ elisa hahn / everett, washington1:15- 1:20 "cash

for caulkers is a takeoff of the popular cash for clunkers program which paid people for dumping their gas guzzlers and buying a more fuel efficient car. critics of

Entry #25

Play Media
Direct Link

LEX 18 News at 12:30
WLEX (NBC)Lexington, KY DMA: 62
May 12 2010 12:42PM EDT
Programming Type: News
Est. Households/Views: 33218
Est. Publicity Value: $430 (30 Seconds) $860 (Total)
trying to weather a stormy economy. s/ john jacques / contractor :42-:47 "i think this program will really spur growth for **us** and business. it's gonna give people a little more incentive to make a difference with their homes and save energy." the master builders association supports the legislation. but warns homeowners that most remodels now have a higher pricetag because of a new **epa** regulation on older homes with lead paint. s/ dan klusman/master builders association1:04-1:09 "we have the interesting effect of something like cash for caulkers that provides rebates -- but then you have the **epa** lead paint rule which could in fact drive up the cost of that job to begin with." s/ elisa hahn / everett, washington1:15-1:20 "cash for caulkers is a takeoff of the popular cash for clunkers program which paid people for dumping their gas guzzlers and buying a more fuel efficient car. critics of both programs are wondering how the feds are going to pay for them." even though the program could help cut costs for this new homeowner -- he has second thoughts. s/ russell johnson / remodeling home "even though i may get a couple thousand dollars back for doing little energy things to my house, how much debt are we going to put on their next generations?" elisa hahn

Entry #26

Play Media
Direct Link

KPSP Local 2 Morning News at 5
KPSPLP (CBS)Palm Springs, CA DMA: 142
May 12 2010 5:37AM PDT
Programming Type: News
Est. Households/Views: 1654
Est. Publicity Value: $8 (30 Seconds) $16 (Total)
melanoma kills a person every melanoma kills one person every hour in the u.s. but did you know .. most of the time.. this deadly form.. of skin cancer.. is curable.. and treatable.. if caught early? kpsp local 2 mobile journalists.. kimberly cheng.. and efrain carasquillo.. are live.. in rancho mirage.. to talk about .. how local teens.. are raising awareness. may is melanoma awareness month. teens from the melanoma awareness project..travel to schools to teach other teens about sun safety and self- checks. -why teens? -let's talk tanning booths...the american cancer society finds the use of tanning beds before age beds before age 30 to be associated with a 75% increase in melanoma risk...you call them cancer in a box? -what should all of **us** do to prevent skin cancer? the free screening will take place saturday may 15th at west dermatology, that's dr. pamela broska's office. it's in rancho mirage. for an appointement, call 760-324-3744. kpsp local two dot com. so how strong is our sun shing today? meteorologist colleen coyle... is in to tell **us**. colleen tosses back from chroma wall british

	petroleum starts "plan b" in the gulf coast. a smaller containment dome is on its way to the leaking oil well. you may recall b-p tried using a larger dome... but ice crystals formed - causing the dome to clog up. manuel gallegus.. tells **us**.. when this next dome.. should reach the oil well. and why crews.. are using.. potentially dangerous chemicals.. to stop the leak.. in the meantime. helicopters carried one ton-sacks of sand into louisiana's fragile marshlands. national guard troops are shoring-up lines of defense on the barrier islands.. against at least four million gallons of oil that's already leaked from the blown-out well. "it's hard to believe there could actually be something as bad or worse as a hurricane, that can come here and mess things up all over again." boats are laying out more containment booms around grand isle.. working to save the popular vacation spot from another disaster. "i see my summer's shot. i will not make a penny this summer. they are all going to cancel on me" clumps of tar started showing up in the wetlands near the mouth of the mississippi river monday. british petroleum showed cbs news how its crews are handling the clean-up. bridge b-p's next attempt to trap the oil at its source will come later this week. a smaller containment dome is on its way to the site.. crews hope to position it over the leak on thursday. for now.. the **epa** has okay-ed the use of chemical dispersants to break-up the oil underwater.. even though the full environmental impact isn't known. sound up its a big deal - we are all shut down right now business at the usually thriving venice, marina has ground to a halt with all this

Total Number of Clips: 26